

1 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

2 Application Serial No. .... 08/514,467  
3 Filing Date .... August 11, 1995  
4 Inventor .... Larry J. Day et al.  
5 Assignee .... Micro Enhancement International  
6 Group Art Unit .... Unknown  
7 Examiner .... Unknown  
8 Attorney's Docket No. .... MI43-001  
9 Title: Targeted Marketing and Purchase Behavior Monitoring System  
10

11 DECLARATION OF JOINT INVENTORS FOR PATENT APPLICATION

12 As the below named inventors, I hereby declare that:

13 My residence, post office address and citizenship are as stated  
14 below next to my name.

15 I believe I am the original, first and joint inventor of the subject  
16 matter which is claimed and for which a patent is sought on the  
17 invention entitled: Targeted Marketing and Purchase Behavior  
18 Monitoring System, Serial No. 08/514,467, filed August 11, 1995.

19 I hereby state that I have reviewed and understand the contents  
20 of the above-identified specification, including the claims.

21 I acknowledge the duty to disclose to the Patent and Trademark  
22 Office all information known to me to be material to patentability as  
23 defined in Title 37, Code of Federal Regulations §1.56.

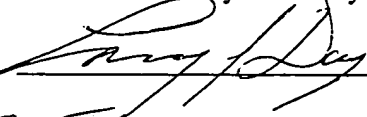
24 **PRIOR FOREIGN APPLICATIONS:**

I hereby state that no applications for foreign patents or inventor's  
certificates have been filed prior to the date of execution of this  
declaration.

1 I hereby declare that all statements made herein of my own  
2 knowledge are true and that all statements made on information and  
3 belief are believed to be true; and further that these statements were  
4 made with the knowledge that willful false statements and the like so  
5 made are punishable by fine or imprisonment, or both, under  
6 Section 1001 of Title 18 of the United States Code and that such willful  
7 false statement may jeopardize the validity of the application or any  
8 patent issued therefrom.

9 \* \* \* \* \*

10 Full name of inventor: Larry J. Day

11 Inventor's Signature: 

12 Date: 12-11-95

13 Residence: Spokane, Washington

14 Citizenship: USA

15 Post Office Address: P.O. Box 141147  
16 Spokane, WA 99214

003720-4ET5T560

\* \* \* \* \*

Full name of inventor: Merle S. Weinkauff

Inventor's Signature: Merle S. Weinkauff

Date: 12-11-95

Residence: Spokane, Washington

Citizenship: USA

Post Office Address: P.O. Box 141147  
Spokane, WA 99214

\* \* \* \* \*

Full name of inventor: Theodore Knutson

Inventor's Signature: Theodore Knutson

Date: 12-11-1995

Residence: Spokane, Washington

Citizenship: USA

Post Office Address: P.O. Box 141147  
Spokane, WA 99214

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Examiner . . . . . Unknown  
Attorney's Docket No. . . . . MI43-001  
Title: Targeted Marketing and Purchase Behavior Monitoring System

COMBINED POWER OF ATTORNEY AND STATEMENT

ESTABLISHING RIGHT OF ASSIGNEE TO PROSECUTE

Micro Enhancement International of Spokane, Washington, a corporation organized under the laws of the State of Washington, certifies that it is the assignee of the entire right, title, and interest in the patent application identified above, by virtue of an Assignment from inventors Larry J. Day, Merle S. Weinkauff and Theodore Knutson, a copy of which is attached.

The undersigned has reviewed the attached Assignment and, to the best of undersigned's knowledge and belief, title to the U.S. patent application identified above is in the name of Micro Enhancement International.

The undersigned is empowered to act on behalf of Micro Enhancement International.

As assignee and owner of all rights to the above-identified application, Micro Enhancement International hereby appoints the

following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: Richard J. St. John, Reg. No. 19,363; David P. Roberts, Reg. No. 23,032; Randy A. Gregory, Reg. No. 30,386; Mark S. Matkin, Reg. No. 32,268; James L. Price, Reg. No. 27,376; Deepak Malhotra, Reg. No. 33,560; Mark W. Hendricksen, Reg. No. 32,356; David G. Latwesen, Reg. No. 38,533; George G. Grigel, Reg. No. 31,166; and Keith D. Grzelak, Reg. No. 37,144.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both under section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.


Send correspondence to: WELLS, ST. JOHN, ROBERTS,  
GREGORY & MATKIN P.S., W. 601 First Avenue, Suite 1300, Spokane,  
Washington 99204. Direct telephone calls to: Randy A. Gregory  
(509) 624-4276.

**MICRO ENHANCEMENT  
INTERNATIONAL**

**Dated:**

12/11/75

By:

  
Timothy G. Staples  
Chief Executive Officer

WELLS DOCKET NO. MI43-002  
OBLON DOCKET NO. 7791-0009-25SD (NEW NUMBER PENDING)

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: DAY ET AL. : EXAMINER: POINVIL

SERIAL NO.: 08/978,856 :

FILED: 11/26/97 : GROUP ART UNIT: 2761

FOR: TARGETED MARKETING  
AND PURCHASE BEHAVIOR  
MONITORING SYSTEM

ASSOCIATE POWER OF ATTORNEY


ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

The undersigned attorney of record in this application grants the following attorneys  
associate power of attorney in this application:

Richard A. Neifeld, Reg. No. 35,299, Charles L. Gholz, Reg. No. 26,395, Robert Mattson,  
Reg. No. 42,850, Andrew M. Ollis, Reg. No. 40,749, W. Todd Baker, Reg. No. 45,265,  
Philippe Signore, Reg. No. 43,922, and John J. Halak, Reg. No. 27,793.

15 Mar. 2000  
DATE

  
Randy A. Gregory, Esq.  
Reg. No. 30,386  
Attorney of Record

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CHANGE OF CORRESPONDENCE ADDRESS

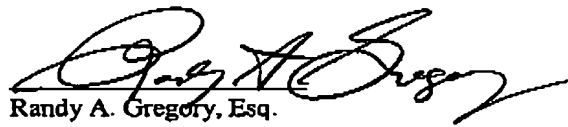
ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

Please address all future correspondence to:  
Oblon, Spivak, McClelland, Maier & Neustadt, P.C.  
1755 Jefferson Davis Highway, 4th Floor  
Arlington, VA 22202

DATE

15 Mar. 2000

  
Randy A. Gregory, Esq.  
Reg. No. 30,386  
Attorney of Record

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